



CAP ANALYTICS

A DATA DRIVEN APPROACH TO PROTECTING YOUR COMPANY.

CAP Analytics

For over 20 years, CAP Index has provided innovative solutions to Fortune 1,000 corporations and government agencies looking to reduce an array of losses. Widely used in retail loss prevention, CAP Index data help business leaders make informed decisions about security and risk.

CAP Index has now gone a step further by offering customized loss prevention analytics. Applying sophisticated techniques to a wide range of data, **CAP Index builds customized risk models** that help clients optimize their business performance – potentially realizing millions of dollars in loss reduction.

How It Works

CAP Index marries a client's internal data for each location with CAP's site-specific external data using sophisticated statistical modeling techniques to produce customized site risk classifications. Client internal information for each location can include incident data, shrink and sales data, liability claim information, security measures in place, etc. CAP's external information for each location can include CAP Index scores, variables tallying the proximity to other locations and points of interest, customized demographic data, natural hazard data, etc.

What are the Benefits?

Many benefits can result by joining client internal information for each location with CAP's site-specific external data to produce customized site risk classifications. Classifying a client's locations optimally using rigorous statistical techniques can help:

- Maximize return on investment for asset protection and loss prevention expenditures,
- Optimize security resource allocation,
- Support litigation defense,
- Address losses specific to your company,
- Optimize loss prevention policies and procedures, and
- Reduce costs associated with workers compensation and/or general liability claims.

